



Business, Economy and Enterprise Scrutiny Board (3)

Time and Date

10.00 am on Friday, 27th November 2015 **PLEASE NOTE DATE & TIME**

Place

Committee Rooms 2 & 3 - Council House

Public Business**1. Apologies and Substitutions****2. Declarations of Interest****3. Minutes** (Pages 3 - 6)

(a) To agree the Minutes of the meeting held on 16th September 2015

(b) Matters arising

4. Footfall in the City Centre (Pages 7 - 10)

To receive a briefing note from the Executive Director of People on what is being done to stimulate footfall in the City Centre and to monitor progress

5. City Centre Developments (Pages 11 - 12)

To receive a briefing note from the Executive Director of Place on the progress of the projects

6. Outstanding Issues

Outstanding Issues are included in the Work Programme below

7. Work Programme 2015/2016 (Pages 13 - 18)

Report of the Scrutiny Co-ordinator

8. Any other items of public business which the Chair decides to take as matters of urgency because of the special circumstances involved**Private Business**

Nil

Chris West, Executive Director, Resources, Council House, Coventry
Thursday, 19 November 2015

Notes:

1) The person to contact about the agenda and documents for this meeting is Michelle Salmon, Governance Services, Tel: 024 7683 3065, Email: michelle.salmon@coventry.gov.uk, alternatively information about this meeting can be obtained from the following web link: <http://moderngov.coventry.gov.uk>

2) Council Members who are not able to attend the meeting should notify Michelle Salmon as soon as possible and no later than 9.00 a.m. on the day of the meeting giving their reasons for absence and the name of the Council Member (if any) who will be attending the meeting as their substitute.

3) Scrutiny Board Members who have an interest in any report to this meeting, but who are not Members of this Scrutiny Board, have been invited to notify the Chair by 12 noon on the day before the meeting that they wish to speak on a particular item. The Member must indicate to the Chair their reason for wishing to speak and the issue(s) they wish to raise.

Membership: Councillors M Ali, L Bigham, J Birdi, G Crookes, R Lakha (Chair), K Mulhall, M Mutton, H Sweet and S Walsh

Other Members by Invitation: Councillors K Maton (Cabinet Member for Business, Enterprise and Employment), J McNicholas (Deputy Cabinet Member for Business, Enterprise and Employment), and R Brown (Deputy Cabinet Member for Business, Enterprise and Employment), A Khan (Cabinet Member for Culture, Leisure, Sports and Parks)

Please note: a hearing loop is available in the committee rooms

If you require a British Sign Language interpreter for this meeting
OR if you would like this information in another format or
language please contact us

Michelle Salmon
Governance Services
Tel: 024 7683 3065
Email: michelle.salmon@coventry.gov.uk

Coventry City Council
Minutes of the Meeting of Business, Economy and Enterprise Scrutiny Board (3)
held at 10.00 am on Wednesday, 16 September 2015

Present:

Members: Councillor R Lakha (Chair)
 Councillor S Bains (substitute for Councillor M Mutton)
 Councillor L Bigham
 Councillor J Birdi
 Councillor K Mulhall
 Councillor H Sweet

Employees (by Directorate):

Place K Mawby, R Young
Resources G Holmes, L Knight

Apologies: Councillors G Crookes and M Mutton

Public Business

8. Declarations of Interest

There were no declarations of disclosable pecuniary interests.

9. Minutes

The minutes of the meeting held on 17th July 2015 were agreed and signed as a true record.

Further to Minute 4, the Board were advised that the Indian Government had changed the way it managed twinning with other cities which had caused a delay in Coventry's desire to twin in Jalandhar. The Board were reassured that, despite this delay, the Council continued to build links with India and various delegations would be visiting the City over the coming months.

10. Outstanding Issues

There were no outstanding issues.

11. Work Programme 2015/2016

The Business, Economy and Enterprise Scrutiny Board (3) considered the Work Programme for the coming year and were advised that the 'Local Plan Representations' scheduled for 16th December would be rescheduled to March 2016 due to the amended timescales for finalising the Local Plan.

It was therefore proposed that the meeting on 16th December be used to consider one of the items listed for consideration on a date to be arranged.

RESOLVED that the Business, Economy and Enterprise Scrutiny Board (3) note the Work Programme for 2015/16 and agree the rescheduling of items as indicated.

12. Jobs and Growth Strategy Annual Report

The Business, Economy and Enterprise Scrutiny Board (3) considered a report of the Executive Director of Place, which set out progress made to deliver the Jobs and Growth Strategy in its first year from 1st April 2014 to 31st March 2015.

The Board noted that the report had previously been considered by the Cabinet at their meeting on 11th August 2015 (their minute 32/15 refers).

The Board further noted that all performance measures had been met and had exceeded the targets set for the year. Working with local businesses, job opportunities across the sub region had been created and business investment had also been secured for the benefit of the City via programmes such as European Regional Development Fund (ERDF) and the Regional Growth Fund (RGF).

The number of people engaging with the employment support services had far exceeded the target for the year, with over 7,000 people accessing employment support. More than 2,000 people engaged with the service had progressed into work, with many of these individuals having used the service offered through the Council's City Centre Job Shop.

The Jobs and Growth Strategy had a particular focus on supporting people into employment. Nearly 300 young people who were not in education, employment or training (NEETS) had been supported by the Council into work, further education, self-employment or another positive outcome.

The Board welcomed the report and the positive outcome the Strategy had on supporting people into employment but were of the view that the scheme could be extended in order to offer support to schools who were finding it difficult to recruit quality teachers to vacancies and recent graduates from all professions, particularly teachers, pharmacists, solicitor and opticians.

RESOLVED that the Business, Economy and Enterprise Scrutiny Board (3) recommend that the Cabinet Member for Business Enterprise and Employment:

- 1. Offers the support of the Employer Hub to schools who are finding it difficult to recruit quality teachers to vacancies.**
- 2. Explore the possibilities of providing support to recent graduates from all professions, such as teachers, pharmacists, solicitors and opticians, to access employment.**

13. **The Employment Support Service (TESS)**

The Business, Economy and Enterprise Scrutiny Board (3) considered a report of the Executive Director of Place, which set out proposals for the future of the Employment Support Services (TESS).

The Board noted that the report had previously been considered by the Cabinet Member for Business, Enterprise and Employment at his meeting held on 7th September 2015 and the Cabinet Summary detailing the additional recommendations made by the Cabinet Member was circulated to Board Members in advance of the meeting.

The TESS provided a supported employment service for people with learning difficulties, autism, physical/sensory impairments and people with severe and enduring mental ill health. The service successfully helped secure permanent employment.

The report set out a number of options for the future of the service, which included externalise the service through a form of Social Enterprise; merge the service with another local authority delivering supported employment provision; or to close the service on 31st December 2015.

However, the recommended option was to work in partnership with others to develop a sustainable model for supported employment delivery in Coventry. This would create a city-wide vision for supported employment, developed with investment from partners and providing a clearly defined role for the City Council and stakeholders in steering future delivery. Efficiency of approximately £70k could be delivered in the service so an ongoing resource of £262,056 would be required to support the option. This would also allow the Council and partners to modernise the service and develop a pan-disability model of delivery to address unmet need.

Discussions were underway with a range of partners, including the Clinical Commissioning Group, Jobcentre Plus and the voluntary sector regarding the proposals and the Council's Public Health and Adult Social Care sections were engaged in the development of the recommended option. However, whilst meeting the vulnerable customer group is regarded as crucial with each agency, an ongoing budget has not yet been secured.

The Board noted that European Social Fund grant was being sought but would be limited to meeting only half of the costs of any activity, with the other half being 'matched' by the applicants own resources. It was unlikely to provide the same level of resource per individual that was currently delivered for TESS customers.

In considering the report, the Board were concerned that the cost of delivering a job outcome for a TESS customer was £8,640 against the cost to the public purse of supporting an unemployed job seeker with learning disabilities of £15,000 per year, excluding housing benefit or health and social care support costs, which could be significant. The Board were of the view that an approach should be made to Central Government for funding of the service and that, given the savings potential, the model should be shared nationally as good practice.

RESOLVED that the Business, Economy and Enterprise Scrutiny Board (3) recommend that the Cabinet Member for Business, Economy and Employment:

- 1. Pursue funding from Central Government to address the costs of supporting this vulnerable group.**
 - 2. Share Coventry's model as good practice nationally to highlight the savings potential.**
- 14. Any other items of business which the Chair decides to take as matters of urgency because of the special circumstances involved**

There were no other items of public business.

(Meeting closed at 11.00 am)



To: The Business, Economy and Enterprise Scrutiny Board (3)

27th November 2015

Subject Footfall in the City Centre

1 Purpose of the Note

- 1.1 To give an overview of city centre footfall patterns and to detail the impact of events to support the increase in visitor numbers.

2 Recommendations

- 2.1 The Business, Economy and Enterprise Scrutiny Board are recommended:
- 1) To consider footfall patterns in Coventry City Centre
 - 2) To consider the impact of events to support the increase in footfall
 - 3) To identify any recommendations to the appropriate Cabinet Member

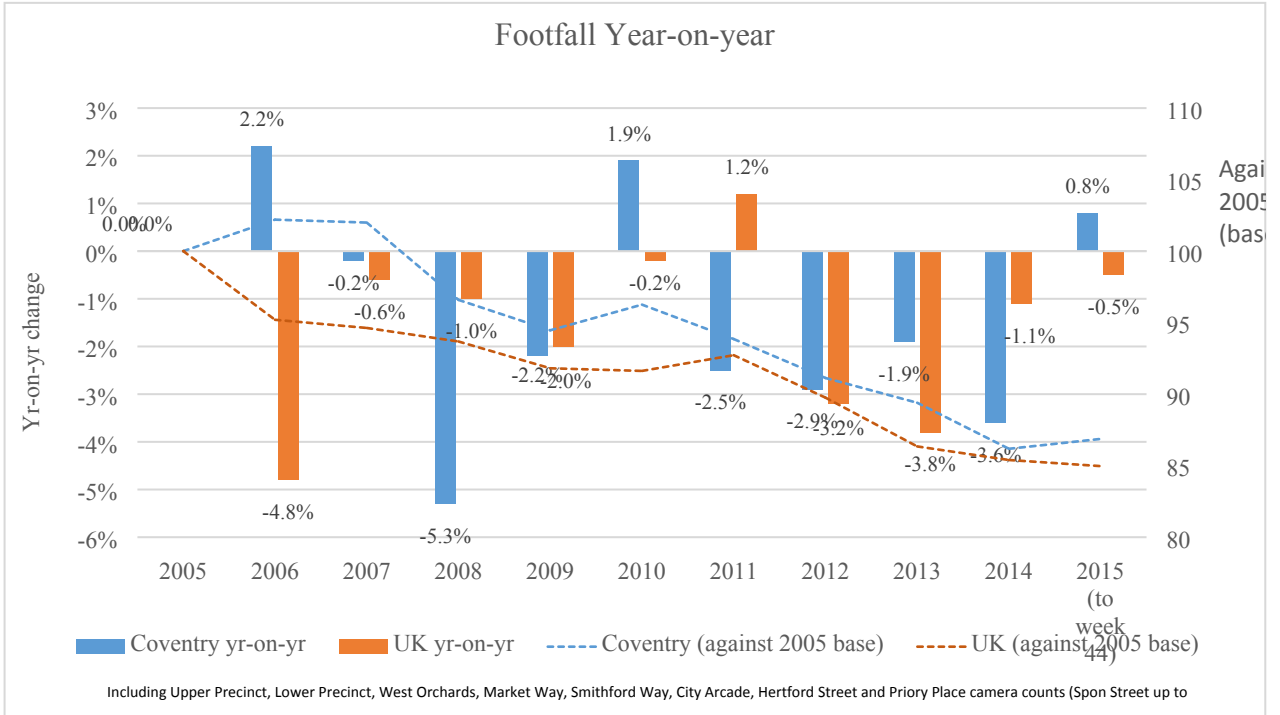
3 Information/Background

3.1 General Information

Coventry City Council manage footfall collecting devices across six locations in the city centre. These are located in Upper Precinct, Hertford Street, City Arcade, Market Way, Smithford Way and Priory Place. In addition to six locations managed by the city council, Lower Precinct and West Orchards figures are added to collate a combined footfall figure for the city centre. Note: footfall measures the number of people passing multiple sites in the city centre i.e. traffic not visitor numbers. Footfall will be impacted by both changes in the number of visitors to the city centre and changes in visitor patterns (i.e. people walking around the city centre more/less).

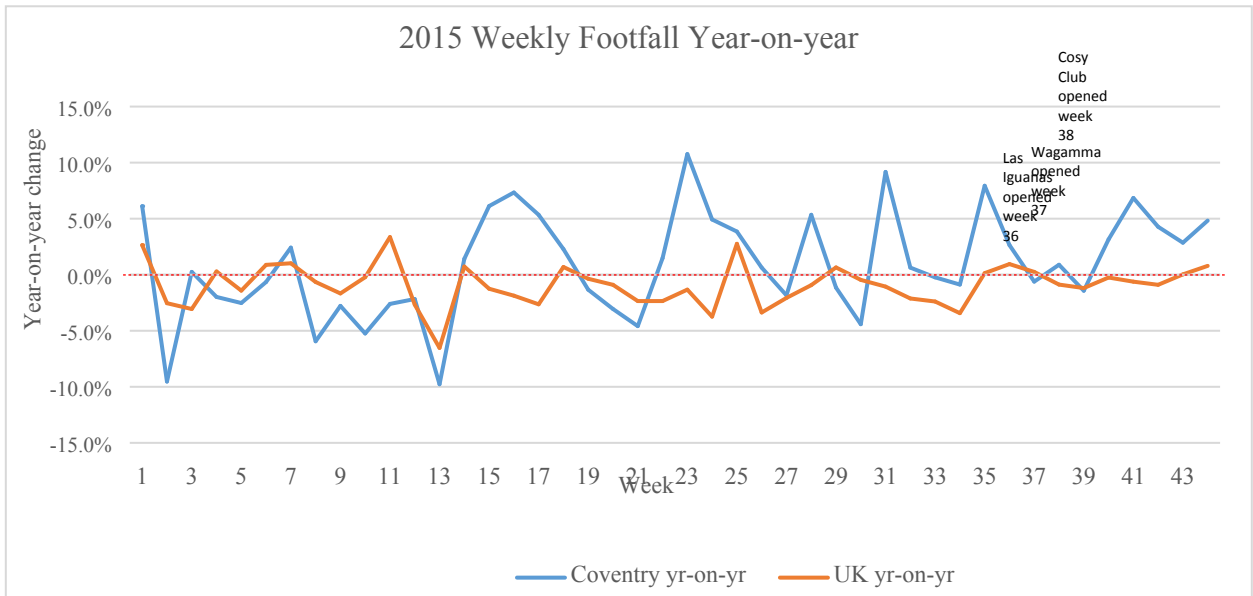
3.2 Year-on-year Footfall

The following chart shows both the individual yearly footfall change against the previous year (bar chart) and the cumulative change in footfall from 2005 (line chart). National footfall figures have been falling since 2006, with only one year (2011) having seen a year-on-year increase in footfall. The picture within Coventry's city centre, although generally similar, saw footfall begin to decline two years later than national figures, seeing a substantial reduction in 2008. The long-term trend shows that Coventry has performed slightly better than national figures with city centre footfall 13% below that of 2005, compared to 15% nationally.



3.3 2015 Weekly Footfall

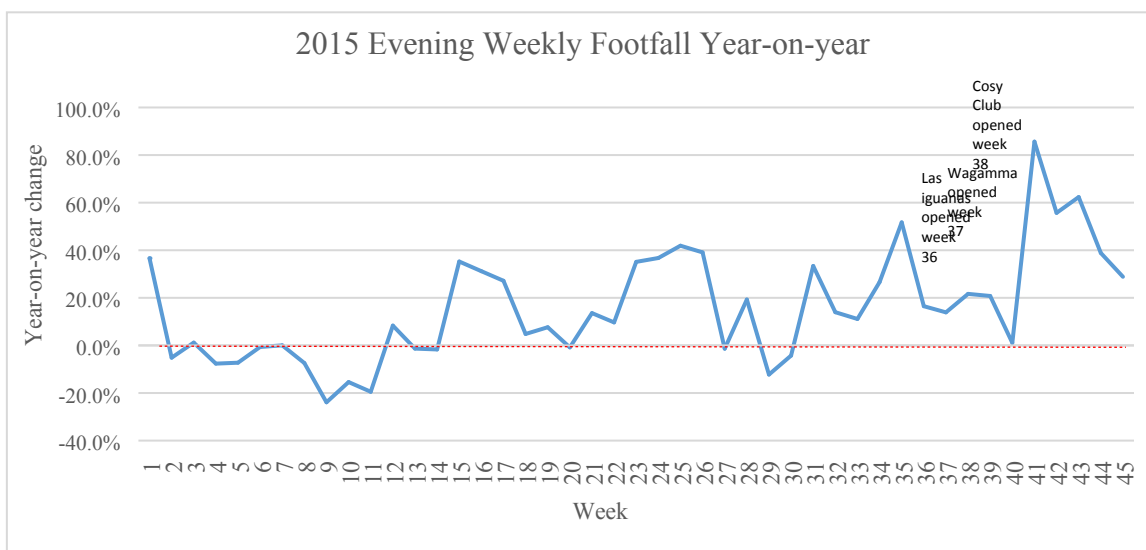
After seeing a disappointing start to 2015, weekly footfall in the city centre has been performing better than national figures, being generally up on the previous year from week 14.



Since week 37 and the opening of a number of restaurants in Cathedral Lanes, footfall in Upper Precinct (the nearest location) has been up 4.2% against the previous year.

3.4 Evening

Evening footfall (7pm-3am) across the city has been up compared to last year since week 14 (early April) this year. It has substantially increased in recent weeks, suggesting the new restaurant developments are impacting footfall. Since week 41 evening footfall is up 55% against the same period last year.



3.5 Event impacts

Although there are a number of factors which influence footfall in the city centre (and footfall being up or down during a period generally cannot be put solely down to an individual event), the following footfall patterns happened during city centre events.

- Footfall during core hours of the 2014 Christmas Lights Switch-on were 21% higher than the previous year's event.
- This year's student shopping night saw footfall increase 71% against the previous week, as its popularity continues to grow with footfall more than double that of the original event in 2013.
- The following table lists footfall during other recent city centre events. These figures suggest that Motofest, Skyride and Oktoberfest have helped to increased footfall in the city centre. The impact of other events is less clear with footfall being down, but footfall may have been down more had the event not taken place.

Event (City centre footfall)	Change against previous year	Change against previous week
Motofest (May)	13%	27%
Skyride (September)	14%	8%
Oktoberfest (August)	-2%	14%
The Beach (August)	-2%	-2%
Giant Games (August)	-4%	-1%
Festival of Imagineers (August)	-3%	-2%

3.6 Student impact on footfall

The impact of students on footfall patterns is clear to see in the city centre, with footfall generally increasing when students return. For example this year's Fresher's week saw footfall across the city centre increase by 8.5% against the previous week, this then increased by a further 5.1% the following week when students returned.

3.7 Retail rankings

Over the last year the city centre has seen a substantial increase in its retail ranking, moving up 13th places to currently 47th place.

	2008	2009	2010	2011	2012	2013	2014	2015
CACI Retail Rankings	49th	57th	49th	47th	51st	58th	60th	47th

RICHARD EVANS / TOM EVANS
INSIGHT
PEOPLE DIRECTORATE
Tel: 02476 834372



Coventry City Council

Briefing note

To: Business, Economy and Enterprise Scrutiny Board (3)

27 November 2015

Subject: City Centre Developments

1 Purpose of the Note

- 1.1 Coventry City Council has embarked on an ambitious 15 year programme of City Centre regeneration, the object of which is to create high quality employment opportunities and to make our city centre a first class retail and leisure destination offering wide range of quality shops, cafes restaurants and other leisure facilities.
- 1.2 The purpose of this note is to provide a brief update to the Scrutiny Board as to progress with three key city centre developments, namely City Centre South (CCS), Friargate and the new City Centre Leisure destination.

2 Friargate

- 2.1 On 25 June 2013 Council approved that the organisation support the development of the Friargate Business District to regenerate the City, transform the Council and deliver savings by the construction of a new Council owned office building at Friargate, the construction of a new bridge deck, the rationalisation of its operational property estate and the subsequent disposal of property assets vacated through such rationalisation.
- 2.2 Since this time the Friargate development has achieved the following milestones:

- Construction of CCC building 1 has commenced with an estimated completion date of mid-2017.
- Highway works to junction 6 complete
- The boulevard linking the station to city centre will be completed by end 2015.
- Heatline connection to Friargate underway
- Demolition/clearance of site largely completed with Station Tower demolition to complete early 2017
- Discussions with RICS around pre-let of building 2 on-going.
- Further discussions with further office occupiers [and hotel operators] underway.
- [Securing of £50m of commitment from Combined Authority to allow development of buildings 2/3].
- Sale of Civic Centre 1-4, Elm Bank and vacation of West Orchards House.

3 City Centre South

- 3.1 On 8th September 2015 Council approved a report in respect of City Centre South. This report set out the next steps in securing a development partner for the development. Authority was given to officers to carry out an Official Journal of the European Union (OJEU) compliant procurement exercise with a view to securing a development partner with the appropriate track record and access to funding to deliver the scheme.

- 3.2 In addition Council authorised stating that it will consider funding land acquisition for the scheme where it is not viable for the developer to do so, subject to finding a suitable development partner and future Cabinet and Council approvals once tenders have been received.
- 3.3 Accordingly the procurement exercise has commenced with the OJEU notice having been published on 30th October. Initial expression of interest are invited by early December following which 3 parties will be short listed for a process of competitive dialogue.
- 3.4 It is intended that the preferred party will be identified by April 2016 following which recommendations will be placed before full Council.

4 City Centre Destination Facility

- 4.1 In September 2014, Coventry City Council approved the development of a City Centre Destination Facility on the existing Christchurch House and Spire House site.
- 4.2 The aim of these proposals is to provide high quality, sustainable sports and leisure facilities in the city centre and create a destination facility that will complement other developments in the south side of the city centre, such as Friargate and the proposed City Centre South development.
- 4.3 Project work on the City Centre Destination Leisure Facility has progressed with the confirmed appointment of the full professional design team who intend to present initial designs to the Cabinet Members and Project Board in early 2016 to be followed by public consultation.
- 4.4 The brief includes an aspiration to create a landmark building, appropriate for a city centre location, with the water slides, rides and features creating an attraction to draw people into the city centre from across the city and the wider region.
- 4.5 The facility will place sport and active recreation in the heart of city centre regeneration, with a view to promoting active leisure as an accessible, social, family activity (in line with Marmot principles) and the city of Coventry as a visitor destination and centre for sport and culture (in line with Coventry's UK City of Culture 2021 aspirations and Council Plan objectives).
- 4.6 It is anticipated that work will commence on site in mid-2017 following the vacation of Spire/Christchurch House and the facility will be open to the public by mid-2019.

5 Recommendations

It is recommended that the Business, Economy and Enterprise Scrutiny Board (3):

- 1) Note the progress being made in respect of the above schemes and endorse the work undertaken by the Assistant Director for City Centre & Development Services.

David Cockroft
Assistant Director City Centre & Development Services
Tel: 02476 833964

Agenda Item 7

Last updated 16/9/15

Business, Economy and Enterprise Scrutiny Board (3) Scrutiny Work Programme 2015/16

27th November 2015

For more details on items, please see pages 2 onwards

15 July 2015
MIPIM Outcomes
Trade and Investment Delegation to New Delhi and North-West India
16 September 2015
Jobs and Growth Strategy Annual Report
TESS
Friday 27 November 2015 (please note the change of date)
City Centre Retail Developments and Friargate
Footfall in the City Centre
16 December 2015
Environment and Sustainability
Jobs and Growth Strategy 6 month update
27 January 2015
Task & Finish group recommendations - private rented sector
Sports Strategy
16 March 2015
Local Plan Representations
Fuel Poverty
13 April 2015
Items to be identified
Date to be arranged
Employment Strategy
Tourism and Events
Reports back from the Council's Directors on Coventry and Warwickshire LEP
Transport Infrastructure
Task & Finish Group - Provision of parks and open spaces for improved health working with Friends groups (joint SB4)
Task and Finish Group – alternative income streams to support the development of the city.

	Item	Detail	Cabinet Member/ Lead Officer	Source	Outcomes
15 July 2015	MIPIIM Outcomes	A conference report to be presented for MIPIIM 2015 an update briefing note on the outcomes and progress made on the follow ups from the MIPIIM	David Cockcroft Cllr Maton	Meeting 8/10/14	
	Trade and Investment Delegation to New Delhi and North-West India	A conference report from a visit to India by the Lord Mayor and Cabinet Member Business, Enterprise and Employment	Cllr Maton David Cockcroft		Amended recommendation to include Jalandhar for business links in India
16 September 2015	Jobs and Growth Strategy Annual Report	To look at progress over the year and also planning for the coming year to develop the jobs and growth strategy.	Rebecca Young Cllr Maton	Chair 7/7/15	
	TESS	To consider the Cabinet Member report on the future delivery of the employment support service	Rebecca Young Cllr Maton	Chair 31/7/15	
Friday 27 November 2015 (please note the change of date)	City Centre Retail Developments and Friargate	Following their consideration of progress in December 2014, the Board requested regular updates on progress in securing tenants and investment in the project. To include the new sports centre, combined with a visit to the marketing suite at Friargate	David Cockcroft Cllr Maton	Meeting 17/12/14	
	Footfall in the City Centre	To find out what strategies are being done to support increase in footfall and monitor progress	David Cockcroft Cllr Maton	Informal meeting 24/6/15	

Business, Economy and Enterprise Scrutiny Board (3) 2015/16

16 December 2015	Environment and Sustainability	An update briefing note on current issues to do with environment and sustainability issues.	Andrew Walster Michael Checkley Cllr Maton	Chair	
	Jobs and Growth Strategy 6 month update	Cabinet Member report detailing 6 month progress update on the Jobs and Growth Strategy	Rebecca Young Cllr Maton	Chair	
27 January 2015	Task & Finish group recommendations - private rented sector	Cllrs Welsh, Walsh, Bigham, Bailey to look at the quality of private sector housing (what implications are there from the rise in the private sector – Discretionary Licensing) and identify recommendations to the Cabinet Member	Craig Hickin Cllr Maton	19/06/14	
	Sports Strategy	To monitor progress on the Strategy, particularly in terms of increasing participation in young people and disadvantaged areas, access to facilities via public transport, improved links with sports facilities in parks free at the point of access, and better public access to schools and university facilities.	David Nuttall Cllr A Khan	Meeting 28/1/15	
16 March 2015	Local Plan Representations	To consider in more detail the representations made once the Local Plan is published for responses.	Mark Andrews Cllr Maton	Meeting 21/8/15	

	Fuel Poverty	Following on from their consideration of the report on progress on the Home Energy Conservation Act, Members requested further report on progress to address fuel poverty	Michael Checkley Cllr Maton	11/3/15	
13 April 2015	Items to be identified				
Date to be arranged	Employment Strategy	Part of the Jobs Strategy – to look in more detail at support and information available to those seeking work, which organisations are delivering services and avoiding duplication. Should also include the review of TESS	Rebecca Young Cllr Maton		
	Tourism and Events	Following on from the consideration by Scrucro of the Tourism Strategy	David Nuttall Cllr Maton		
	Reports back from the Council’s Directors on Coventry and Warwickshire LEP	The Cabinet Member for BEE is a Director of the LEP. A regular update on progress including the Strategic Economic Plan	Cllr Maton		
	Transport Infrastructure	To look in more detail at the transport infrastructure of the city. Maybe link with the LEP single infrastructure plan for Coventry and Warwickshire	Cllr McNicholas Mike Waters		

	<p>Task & Finish Group - Provision of parks and open spaces for improved health working with Friends groups (joint SB4)</p>	<p>The Board were interested in finding out more about how the city's parks and open spaces can contribute to addressing health inequalities within the context of Coventry being a Marmot City and how the Council can work with Friends groups to support this.</p>	<p>Cllr A Khan/ David Nuttall Graham Hood</p>	<p>Informal meeting 24/6/15</p> <p>SB4 Meeting 31/7/13</p>	
	<p>Task and Finish Group – alternative income streams to support the development of the city.</p>	<p>Looking at alternative income streams to support core areas of work within Place Directorate once grant and capital funding has ended.</p>	<p>Martin Yardley Cllr Maton</p>	<p>Informal meeting 24/6/15</p>	

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